

Master Double Degree Program
and 1 Semester Exchange

Brest Business School

Eligible Students: 1st & 2nd year Master Students of CUEB

Advantages & Requirements

- **Advantages of french business schools for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Safest city in France with reasonably priced housing
- **Requirements:**
 - Be a Master student enrolled at CUEB 1st or 2nd year,
 - Strong Management background (3 management modules taken at CUEB)
 - English level: IELTS 6.0 or TOEFL 80 iBT , TOEIC 740 (if IELTS 5.5, case by case)
 - Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve

Brest : 1 Semester Exchange Program

Starts around Sept 10

- All modules in the list are compulsory

M1 SEMESTRE 1 - SEMESTRE D'OUVERTURE	
Modules	crédits
Team Building	
Séminaire English ou FLE	
CSR International Project	5
International law	5
International business	5
Economic Analysis and strategies	5
Ethics management and CSR	5
Project Management	5
Total modules de gestion	30

Brest: Master DD Program from September to June in France

- All modules in the list are compulsory

M2 - fall & spring	
Modules	crédits
Strategic management : implementation	3
IS Strategy	2
Intercultural Management	3
Leadership and change	3
Methodology and master thesis	14
Strategic management : Business game	3
Spécialisations	32
Total modules de gestion	60
Specialisation : Minor courses	Crédits ECTS
International development : environmental analysis	32
Intercultural management	4
Emerging markets in International business	4
Leading markets in International business	4
International operations management	4
International business negotiation	4
Strategy and company export development	4
Approach to foreign markets	4
International economic environment	4

Structure of the Program (for DD)

- In China:
 - Two (2) academic semesters to meet the degree requirements of MIB program at CUEB including a master's thesis.
 - Six (6) months professional experience (internship) in China or abroad, topic should be agreed by both schools
- In France (from September to June):
 - Two (2) academic semesters from September to April/may with 60 ECTS including a master's thesis.
 - Six (6) months professional experience (internship) in France or abroad, , topic should be agreed by both schools
 - See next pages for details about internship requirements

Process Details

- **Details of fees:**
- No tuition fees ONLY 2 seats available for each program (if more applicant, then tuition fees to pay in France 25% discount)
- 210 euros health insurance in France for students
- Living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.

- **Application form documents needed:**
 - Fill CUEB and BBS application form
 - **For DD, English level: IELTS 6.0 or TOEFL 80 iBT, BEC B2 / for exchange IELTS 5.5 is possible on a case by case)**
 - Bachelor degree copy
 - Bachelor grades
 - Master, certificate from CUEB with the list of courses attended in the 1st semester
 - Motivation letter
 - Resume
 - Recommendation letter from English language teacher
 - Copy of passport/ID card
 - 4 seats available