### **Master Double Degree Program**

### at ESC Clermont

Sep 2020 to end of Dec 2020 then 6 months internship

Eligible Students: Master students

in year 1 or 2

## About the Program and B.School

- Member French Ivy league
- Accreditations: fully accredited by the French Ministry of Education, Novancia,
   Clermont and Brest are AACSB
- Programs taught in English (will learn French as a foreign language)
- Part of Chamber of commerce (highly professional).
- Structure of DD the Program: 1Y China + 1semester + 6 months internship = 2
   master degrees
- In France, contact hours are "limited". <u>Personal work is more important</u>, should 2
  or 3 time more

## Advantages & Requirements

#### Advantages of Clermont for Foreign (Chinese) students:

- Programs are designed to provide value for future company managers, very practical and based on projects
- Long experience welcoming international students
- Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- Safest city in France with reasonably priced housing

#### Requirements:

- -be a Master student enrolled at CUEB 1st or 2nd year,
- -strong Management background (3 management modules taken at CUEB)
- -English level: IELTS 6.0 or TOEFL 80 iBT, orTOEIC 740
- -Need to take 60hrs of French language training in China before departure no requirement as to the level to achieve

# Double Degree Master

| Code             | Module  | Block* NB Important : Please check notes below ↓ | Langua<br>ge | Term                  | Credits<br>ECTS |
|------------------|---|--|--------------|-----------------------|-----------------|
| MGE-09-BGAME-CL  | Business Game   | Core course                                      | English      | Fall (Sept - Dec)     | 1               |
| MGE-09-GORAL-CL  | Final Oral Examination  | Core course                                      | English      | Fall (Sept - Dec)     | 2               |
| MGE-09-SEMI-CL   | Interdisciplinary Seminar   | Core course                                      | English      | Fall (Sept - Dec)     | 8               |
| MGE-09-PRJPRO-CL | Career workshop   | Professional Experience                          | English      | Fall (Sept - Dec)     | 0               |
| MGE-10-STAGE-CL  | Stage de fin d'études et synthèse<br>académique et professionnelle<br>Internship (6 months) | Professional Experience                          |              | Spring (Jan -<br>May) | 15              |
| MGE-10-MEMOIR-CO | Mémoire<br>Thesis   | Research   |              | Spring (Jan -<br>May) | 15              |
| MGE-09-METHOD-CL | Thesis Metodology   | Research   | English      | Fall (Sept - Dec)     | 1               |
| MGE-09-BI-CO     | Business Intelligence   | Specialization courses : Choose up to 1          | English      | Fall (Sept - Dec)     | 18              |
| MGE-09-MKGDIG-CO | Digital Marketing   | Specialization courses : Choose up to 1          | English      | Fall (Sept - Dec)     | 18              |
| MGE-09-2IF-CO    | Financial Engineering and Innovation in Finance   | Specialization courses : Choose up to 1          | English      | Fall (Sept - Dec)     | 18              |
| MGE-09-ACHAT-CO  | Supply Chain Management   | Specialization courses : Choose up to 1          | English      | Fall (Sept - Dec)     | 18              |

### **Process Details**

- Details of fees:
- NO tuition fees
- living expenses: we estimate 650 euros per month is enough to cover accommodation and daily expenses in Clermont

### Application form documents needed:

- English test.
- Certificate of registration at CUEB
- certificate from CUEB with the list of courses attended and grades in the 1<sup>st</sup> year
- motivation letter
- Resume
- Copy of passport/ID card
- Only 2 students admitted for each program