

# **Bachelor Double Degree Program**

**at ESC Clermont**

**Sep 2020 to end of May 2021**

**Eligible students: Bachelor Students of  
CUEB in year 2**

# About the program and B.School

- Member French Ivy league
- Accreditations: fully accredited by the French Ministry of Education, Novancia , Clermont and Brest are AACSB
- Programs taught in English (will learn French as a foreign language)
- Part of Chamber of commerce (highly professional).
- Structure of DD the Program: 2Y China + 1Y France + 1Y China = 2 bachelor degrees
- In France, contact hours are “limited”. Personal work is more important , should 2 or 3 time more

# Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**
  - Programs are designed to provide value for future company managers, very practical and based on projects
  - Long experience welcoming international students
  - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
  - Safest city in France with reasonably priced housing
- **Requirements:**
  - be a bachelor student enrolled at CUEB 2<sup>nd</sup> year
  - English level: IELTS 6.0 or TOEFL 80 , TOEIC 740
  - Need to take 60 hrs of French language training in China before departure –no requirement as to the level to achieve

# Bachelor DD, 1 year

- Seats available 4

	module		period	ECTS
BS05BH1-00	Induction Seminar : Multicultural Teambuilding	Core courses	Fall (Sept-Dec)	2
BS05BC1-00	Business Ethics	Core courses	Fall (Sept-Dec)	6
BS05BS2-00	Strategy and International Development	Core courses	Fall (Sept-Dec)	6
BA-05-BNEGO1-CL	Business Negotiation 1	Core courses	Fall (Sept-Dec)	6
BA-05-MKTWEB-CL	Marketing & web site development	Core courses	Fall (Sept-Dec)	6
BA5-LV2-FR	FRENCH - Foreign Language and Cultural Development	Cultural development and foreign language	Fall (Sept-Dec)	2
BS05BM2-00	E-Business Strategies	Optional Courses - Choose 1 per semester	Fall (Sept-Dec)	4
BS05BE2-00	Economics globalization - trends and risks	Optional Courses - Choose 1 per semester	Fall (Sept-Dec)	4
BS05BE3-00	Entrepreneurial Export Import Project	Optional Courses - Choose 1 per semester	Fall (Sept-Dec)	4

BS06BH2-00	Induction Seminar : Multicultural Teambuilding (compulsory)	Core courses	Spring (Jan - May)	1
BS06BF8-00	International Economy and Finance	Core courses	Spring (Jan - May)	6
BS06BH3-00	Cross Cultural Management	Core courses	Spring (Jan - May)	6
BS06BE4-00	Export and Import trading	Core courses	Spring (Jan - May)	6
BS06BM3-00	Sales Organization	Core courses	Spring (Jan - May)	6
BS06BP1-00	Personal Branding	Core courses	Spring (Jan - May)	1
BA6-LV2-FR	FRENCH - Foreign Language and Cultural Development	Cultural development and foreign language	Spring (Jan - May)	2
BS06BM4-00	Digital Marketing	Optional Courses - Choose 1 per semester	Spring (Jan - May)	4
BS06BE6-00	Business intelligence	Optional Courses - Choose 1 per semester	Spring (Jan - May)	4
BS06BM5-00	Business Negotiation 2	Optional Courses - Choose 1 per semester	Spring (Jan - May)	4

# Process details

- **Details of fees:**
- NO tuition fees
- living expenses: we estimate 650 euros per month is enough to cover accommodation and daily expenses in Clermont
  
- **Application form documents needed:**
  - English test.
  - **Certificate of registration at CUEB**
  - certificate from CUEB with the list of courses attended and grades in the 1<sup>st</sup> year
  - motivation letter
  - Resume
  - Copy of passport/ID card