

Bachelor 1 Semester **Exchange Program**

at Dijon

from Sept 2018 to Dec 2018

Eligible Students: 3rd year Bachelor Students
School of Economics only

Advantages & Requirements

- **Advantages of French Business schools for Foreign (Chinese) students:**

- Programs are designed to provide value for future company managers, very practical and based on projects
- Long experience welcoming international students
- Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues

- **Requirements:**

- Be a Bachelor student enrolled at CUEB 2nd year
- Minimum score at IETLS 6.0 TOEFL IBT 80 or equivalent English test.
- Students will have to study 60 hours of French (no level required) before going to France (CUEB will organize for you)
- Need to attend module in Beijing about “Europe Culture and European Economy”
- No need to have “management” experience

Curriculum in Dijon fall semester starting date Sept 17. 2018

BACHELOR MARKETING & BUSINESS

Specialisation in International Business

Press Review: Financial and Economic News

Strategy

Business Models

E-Business

International Marketing: Implementation

International Purchasing

International Accounting

Ethics and Social Responsibility

Intercultural Management & Communication

Foreign language English

Foreign language French

French Culture & Society

International Business Culture

Process Details

- **Details of fees:**
- NO tuition fees
- 217 euros health insurance in France for students per year (1 semester also need to pay)
- living expenses: we estimate 800 euros per month is enough to cover accommodation and daily expenses in Dijon

- **Application form documents needed:**
 - English test.
 - **Certificate of registration at CUEB**
 - Certificate from CUEB with the list of courses attended and grades in the 1st and 2nd year
 - Motivation letter
 - Resume
 - Copy of passport/ID card
 - Only 2 students admitted for each program

Schedule at Dijon

- Pick up in Dijon: Sept 10 free pick up at train station
- Integration Training: Sept 12, 13, 14
- Class starts: Sept 17
- Class finish: Dec 21