

**Master Program MIM**  
**Master in Management**  
**1 Semester**

**ESC Brest**

**January 22 to June 1st 2018**

**Eligible students: 1<sup>st</sup> & 2<sup>nd</sup> year Master Students of CUEB**

# About the program and B.School

- **Need to have studied at least 2 modules in management (preferably at master level)**
- Brest B.school is Member of French Ivy league
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916). <http://www.aacsb.edu>
- Advantages of Brest for Foreign (Chinese) students:
  - Programs are designed to provide value for future company managers, very practical and based on projects
  - Long experience welcoming international students
  - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- Requirements:
  - -be a Master student enrolled at CUEB 1st or 2nd year,
  - -strong Management background (2 management modules taken at CUEB)
  - -English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
  - -Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve

Curriculum in M1  
Starts January 22

MASTER 1/ SPRING SEMESTER		
CORE MODULES	HOURS	ECTS
Intrapreneurial project	39	6
Strategic marketing : creating value for the customer	30	4
Financial policy	30	4
Human resource management	30	4
Strategic management	30	4
Logistics management	30	4
Management control	30	4
French language	18	0

# Process details

- **Details of fees:**
- no tuition fees – ONLY 2 seats open
- fees for administrative help at arrival 380 euros, students will receive the following services: accommodation, resident card procedure, airport welcome, bank procedure, application to Social welfare and apply for accommodation subsidies from the French government
- 210 euros health insurance in France for students, The social security fee is payable upon arrival and due for the full year.
- 100€ administrative fee for the CMI services (Centre de Mobilité Internationale) including free meet and greet service, residence permit application purpose in France.
  
- **Application form documents needed:**
  - fill application form
  - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), very good BEC B1**
  - bachelor degree copy
  - bachelor grades
  - master, certificate from CUEB with the list of courses attended in the 1<sup>st</sup> semester
  - motivation letter
  - Resume
  - recommendation letter from English language teacher
  - Copy of passport/ID card

# schedule

- Schedule:
- Information meeting September 12, 12:30 739 Boxue Building
- Deadline to send Application form: September 18
- interview in Beijing September 21 or 22 lunch-time
- Admission Results: 1st week of October
- Training for visa interview October 17
- Need to start application to Campus-France October 18
- Deadline to get all documents before November 15
- Arrival date Brest around January 18
- Class starts January 22