

IAE Paris 12 University

1 Semester Exchange Bachelor and Master

About the program and university

- The campus is located in Creteil, city of **Great Paris area**,
- There is a subway line right in the campus. To go to Paris downtown it takes 20mn
- Paris university cannot provide accomodation on campus
- **Requirements:**
 - be a Bachelor student enrolled at CUEB 2nd year,
 - be a Master student enrolled at CUEB 1st or 2nd year,
 - English level: IELTS 6.0 (but 6.5 is suggested)
 - Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve
- 2 seats available for Bachelor and 2 for Master

Bachelor 3rd year: International Management

Students are free to choose any module (list a menu)

2 seats available

UE1: Communicate	HOURS	ECTS
French Language & Civilization	25	3
Doing business abroad	16,5	3
Team Project	9	5
UE 2: Understand the Context		
Data Analysis	28	5
Competitive Intelligence	24,5	5
Marketing	24,5	5
UE 3: Understand and Manage People & Organizations		
Principles of Human Resource Management	24,5	5
Principles Operation Management	24,5	5
Principles of Finance	24,5	5
Management of Information System	24,5	5
Fundamentals of Management Accounting & Control	24,5	5
Total :	250	

International Master in Business Administration (M1)

Students are free to choose any module (list a menu)

2 seats available

Module Name	Teaching Hours	ECTS
Corporate Social Responsibility	24	5
International marketing	24	5
Financial Markets and Valuation	24	5
Organizational Behaviour	24	5
Economic Analysis for Business Decisions	24	5
Business Communication	20	5
Strategic Management	24	5