

Master Program MIM
Master in Management
1 Semester

ESC Brest

January 21 to May 31 2019

Eligible students: 1st & 2nd year Master Students of CUEB

About the program and B.School

- **Need to have studied at least 2 modules in management (preferably at master level)**
- Brest B.school is Member of French Ivy league
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916). <http://www.aacsb.edu>
- Advantages of Brest for Foreign (Chinese) students:
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- Requirements:
 - -be a Master student enrolled at CUEB 1st or 2nd year,
 - -strong Management background (2 management modules taken at CUEB)
 - -English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - -Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve

Master Curriculum in M1
Starts January 21

| MASTER 1/ SPRING SEMESTER | | |
|--|--------------|-------------|
| CORE MODULES | HOURS | ECTS |
| Intrapreneurial project | 39 | 6 |
| Strategic marketing : creating value for the customer | 30 | 4 |
| Financial policy | 30 | 4 |
| Human resource management | 30 | 4 |
| Strategic management | 30 | 4 |
| Logistics management | 30 | 4 |
| Management control | 30 | 4 |
| French language | 18 | 0 |

Process details

- **Details of fees:**
- no tuition fees – ONLY 2 seats open
- fees for administrative help at arrival 380 euros, students will receive the following services: accommodation, resident card procedure, airport welcome, bank procedure, application to Social welfare and apply for accommodation subsidies from the French government
- 210 euros health insurance in France for students, The social security fee is payable upon arrival and due for the full year.
- 100€ administrative fee for the CMI services (Centre de Mobilité Internationale) including free meet and greet service, residence permit application purpose in France.
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.

- **Application form documents needed:**
 - Fill application form
 - **English level: IELTS 6.0 or TOEFL 80 ibt (= 550 paper based test), very good BEC B1**
 - Bachelor degree copy
 - Bachelor grades
 - Master, certificate from CUEB with the list of courses attended in the 1st semester
 - Motivation letter
 - Resume
 - Recommendation letter from english language teacher
 - Copy of passport/ID card

Schedule

- Schedule:
- Information meeting September 10, 12:30, Room 739, Boxue Building
- Deadline to send Application form: September 17
- Interview in Beijing September 19 (To be confirmed)
- Admission Results: 1st Week of October
- Training for visa interview: (October, To be confirmed)
- Need to start application to Campus-France: October
- Deadline to get all documents before November 15
- Arrival date: around January 3 or 4