

Master 1 semester program MIM

at ESC Clermont

January 15 to end of May 2018

**Eligible students: Master Students of
CUEB in Year 1 OR year 2**

About the program and B.School

- **Need to have studied at least 2 modules in management (preferably at master level)**
- Member French Ivy league
- Ranking: Clermont degree ranked in top 50 pre-professional Masters worldwide Financial Times 2008, 2009, 2010, 2011, 2012
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916).
- <http://www.aacsb.edu>
- The Clermont Graduate school of Management
- Founded in 1919
- 42 Strategic Partner Universities, Over 75 Study Abroad Agreements
- 250 International Students welcomed every year, 36 nationalities in 2010/11
- International Faculty - 34 nationalities
- Programs taught in English (opportunity to learn French as a foreign language)
- attached to the Chamber of Commerce, it means many contacts with companies and professional lecturers

Structure of the program

- In France : one (1) academic semester from January to May with 30 ECTS

Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Safest city in France with reasonably priced housing
- **Requirements:**
 - be a Master student enrolled at CUEB 1st or 2nd year,
 - some Management background (2 management modules taken at CUEB)
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - Need to take 36 hrs of French language training in China before departure – no requirement as to the level to achieve

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		Modules	ECTS
		CONTROL, AUDIT AND CORPORATE FINANCE	Modeling for Finance and Market Analysis
Principles of Management Accounting and Control	4		
International Financial Auditing	4		
Internal Control, Internal Audit and Risk management	4		
Fraud investigation	3		
International Accounting	3		
Applied Audit and Consultancy Project - Report (Optionnel)	4		
Applied Audit and Consultancy Project - Defense (Optionnel)	2		
Information systems for managers	2		
Strategic Management	2		
French language	2		

		modules	ECTS
		PROJECT MANAGEMENT	PM Project
PM Project oral defense	4		
Internal and cost controlling	3		
PMI CAPM preparation	2		
Project simulation with PRINCE	3		
Supply chain and procurement management	2		
MS Project	2		
Contract Law	1		
Project Team Management and Communication skills	3		
Negotiation skills	2		
Strategic Management	2		
Information systems for managers	2		
French language	2		
Job Marketing	1		

		Modules	ECTS
		BUSINESS INTELLIGENCE AND ANALYTICS	Knowledge Management
Advanced Data Modeling	2		
Advanced Data Discovery	2		
Advanced Data Visualization	2		
Advanced Analytics / Qualitative Data	2		
Advanced Analytics Applied (Group Project)	10		
French language	2		
Thesis Methodology	1		
Information Systems for Managers	2		
Strategic Management	2		
Marketing Fundamentals	2		

Process details

- **Details of fees:**
- no tuition fees – ONLY 4 seats open
- fees for administrative help at arrival 380 euros, students will receive the following services: accommodation, resident card procedure, airport welcome, bank procedure, application to Social welfare and apply for accommodation subsidies from the French government
- 210 euros health insurance in France for students
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- **Application form documents needed:**
 - fill application form
 - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), very good BEC B1**
 - bachelor degree copy
 - bachelor grades
 - master, certificate from CUEB with the list of courses attended in the 1st semester
 - motivation letter
 - Resume
 - recommendation letter from English language teacher
 - Copy of passport/ID card

schedule

- Schedule:
- Information meeting September 12, 12:30 739, Boxue Building
- Deadline to send Application form: September 18
- Interview in Beijing September 21 or 22 lunch-time
- Admission Results: 1st week of october
- Training for visa interview Oct 17
- Need to start application to Campus-France October 18
- Deadline to get all documents before November 15
- Arrival date Clermont around January 12
- Class starts January 15