

Master Double Degree Program MIM
Master in Management

at ESC Clermont and ESC Brest

Sept 2017 to April/May 2018

or 1 Semester Exchange to ESC Clermont

(Sept to Dec 31st)

**Eligible students: Master Students of
CUEB in Year 1 OR year 2**

About the program and B.School

- CUEB students will receive 2 master degrees (China CUEB and France Clermont or Brest)
- Students Need to have passed at least 3 modules (credit) for a management module at CUEB
- Clermont Business School is Member of French Ivy league
- Ranking: Clermont degree ranked in top 50 pre-professional Masters worldwide Financial Times 2008, 2009, 2010, 2011, 2012
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916). <http://www.aacsb.edu>
- The Clermont Graduate school of Management
 - Founded in 1919
 - 42 Strategic Partner Universities, Over 75 Study Abroad Agreements
 - 250 International Students welcomed every year, 36 nationalities in 2010/11
 - International Faculty - 34 nationalities
 - Programs taught in English (opportunity to learn French as a foreign language)
 - attached to the Chamber of Commerce, it means many contacts with companies and professional lecturers

Brest has a similar background

Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**

- Programs are designed to provide value for future company managers, very practical and based on projects
- Long experience welcoming international students
- Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- Safest city in France with reasonably priced housing

- **Requirements:**

- be a Master student enrolled at CUEB 1st or 2nd year,
- strong Management background (3 management modules taken at CUEB)
- English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
- Need to take 36 hrs of French language training in China before departure – (no requirement as to the level to achieve
- The language training session will start in March

Structure of the Program (for DD)

- In China:
 - two (2) academic semesters to meet the degree requirements of MIB program at CUEB including a master's thesis.
 - six (6) months professional experience (internship) in China or abroad, acknowledged as an equivalence from CUEB
- In France :
 - two (2) academic semesters from September to April/ with 60 ECTS including a master's thesis.
 - three (3) months professional experience (internship) in France or abroad, acknowledged as an equivalence from ESC Clermont or Brest

Master in Management - DD Clermont

Fall Term (September to December)

Starts Sept 1st

Courses from the Master in Management Program Year 2 PGE3 (Programme Grande Ecole)

Module code & coordinating professors	Courses	Face to Face (Hours)	Individual Work (Hours)	ECTS Credits
GE089B-SEMI	Inter-disciplinary Semina : Mutations	96	104	8
GE09BJ1-00	Business Game	6	19	2
GE09BP-00	Career Workshop	24	26	2
	Specialization Track 1			
SPE1-EN	Global Management	162	288	18
	Specialization Track 2			
SPE2-EN	Business Intelligence Management Business Analysis - Data Management - Information Management	162	288	18
TOTAL HOURS/ CREDITS		288	437	30

Master in Management - DD Clermont

Spring term (January-May)

Courses from the Master of Science Programs

Students choose courses from 1 of the 2 specialization tracks below:
PLEASE NOTE THAT IT IS NOT POSSIBLE TO MIX COURSES FROM TWO TRACKS

Track 1 : Control, Audit & Corporate Finance

TYPE	COURSE CODE	COURSE TITLE	ECTS	FACE TO FACE HOURS	INDIVIDUAL WORK	PROFESSOR
BLOC	CM-22	CORE MODULES				Joelle RANDRIAMIARANA
MODULE	FA10BI1-00	Modeling for Finance and Market Analysis	3	27	54	Arnaud GORGEON
MODULE	FA10BF3-00	Principles of Management Accounting and Control	4	36	72	Michaela MCGONIGLE
MODULE	FA10BF5-00	International Financial Auditing	4	30	60	Mericia MATHOT
MODULE	FA10BF6-00	Internal Control, Internal Audit and Risk Management	4	30	60	Stéphane MAURETTE
MODULE	FA10BF7-00	Fraud Investigation	3	24	48	Jean-Pierre GUINE
MODULE	FA10BJ2-00	ERP for the Financial Controller	3	18	36	Arnaud GORGEON
MODULE	FA10BF9-00	International Accounting	3	27	54	François AUBERT
MODULE	FA10BP1-00	Applied Audit and Consultancy Project - Report	3	9	48	Joëlle RANDRIAMIARANA
MODULE	FA10BP2-00	Applied Audit and Consultancy Project - Defense	2	9	12	Joëlle RANDRIAMIARANA
BLOC	ME-22	MANAGERIAL ENVIRONNEMENT				
MODULE	FA10BD2-00	Law and Taxation	2	12	24	Fabrice Bien
MODULE	MF10BI1-00	Information Systems for Managers	2	18	36	Arnaud Gorgeon
BLOC	TAL-22	TOOLS AND LANGUAGES				
MODULE	MF10BL3-00	Français FLE	2	45	90	Mary VIGIER

Track 2: Project Management

TYPE	COURSE CODE	COURSE TITLE	ECTS	FACE TO FACE HOURS	INDIVIDUAL WORK	PROFESSOR
						HELGA FOURE-JOOPEN
BLOC	PKA-20	PM KNOWLEDGE AREAS				
MODULE	IP10BJ2-00	Project Team Management	3	18	36	Michel ROCHE
MODULE	IP10BJ1-00	Supply Chain and Procurement Management	3	18	36	Jacques PONS
MODULE	IP10BF2-00	Internal and Cost Controlling	3	18	36	Stéphane MAURETTE
BLOC	ME-20	MANAGERIAL ENVIRONNEMENT				
MODULE	MF10BN1-00	Negotiation Skills	2	12	24	Ricardo Acosta
MODULE	MF10BD1-00	Law for Managers 2	2			Fabrice BIEN
MATIERE	MF10BD1-01	Business Law		6	12	Fabrice BIEN
MATIERE	MF10BD1-02	Contract Law		12	24	Fabrice BIEN
MODULE	MF10BI1-00	Information Systems for managers	2	18	36	Arnaud GEORGEON
BLOC	Code to be confirmed	BUSINESS SECTOR ANALYSIS WEEK Company visits - report - oral exam	4			Balazs SIKLOS
BLOC	CS-20	COMMUNICATION SKILLS				
MODULE	MF10BL3-00	Français FLE	2	45	90	Mary VIGIER

Master DD Brest – PGE – Only DD
major Export
minor IBE (international business environment)
Starts Sept 11

Fall & Spring semester

Core Courses:

LEADERSHIP AND CHANGE

FLE (French)

METHODOLOGY AND MASTER THESIS

INTERCULTURAL MANAGEMENT

STRATEGY

STRATEGIC MANAGEMENT : IMPLEMENTATION

STRATEGIC MANAGEMENT : BUSINESS GAME

Major

INTERNATIONAL ECONOMIC ENVIRONMENT

INTERNATIONAL OPERATIONS MANAGEMENT

APPROACH TO FOREIGN MARKETS

STRATEGY AND COMPANY EXPORT DEVELOPMENT

INTERNATIONAL BUSINESS NEGOTIATION

minor

EMERGING MARKETS IN INTERNATIONAL BUSINESS

INTERCULTURAL MANAGEMENT

LEADING MARKETS IN INTERNATIONAL BUSINESS

Internship

- For French internship
 - Compulsory in Clermont and Brest: 3 months
 - Can be done in France, in China or any other country
 - Defence can be done in France or in China
 - If not done in France, then need to write a summary in English with enough details and information
- For CUEB – China internship
 - Need to be 6 (six) months
 - Need to prepare a specific document in Chinese – check requirements with CUEB

Process details

- **Details of fees:**
- no tuition fees ONLY **2** seats available for each program (if more applicant, then tuition fees to pay in France 25% discount)
- 210 euros health insurance in France for students
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.

- **Students can apply for scholarships**

- **Application form documents needed:**
 - fill application form
 - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2**
 - Bachelor degree copy
 - Bachelor transcript
 - Master, certificate from CUEB with the list of courses attended in the 1st semester
 - Motivation letter
 - Resume
 - Recommendation letter from English language teacher
 - Copy of passport/ID card

Schedule

- Information meeting : February 20 lunch time
- Deadline to send application form: September 27
- Interview in Beijing March 3rd lunch-time
- Admission results: around March 15
- Need to start application to Campus-France: May 1
- Training for visa interview – date to be cfm
- Deadline to get all documents before June 1st
- Arrival date to Clermont Aug 25, Brest Sept 6
- Class starts sept 1 in Clermont and Sept 11 in Brest