

Bachelor Exchange or
1 year Double Degree Program
at Brest Business School

from Sept 2020 to May 2021

Eligible students: 2nd-year students at CUEB

Advantages & Requirements

- **Advantages of French Business Schools for Foreign (Chinese) students:**

- Programs are designed to provide value for future company managers, very practical and based on projects
- Long experience welcoming international students
- Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues

- **Requirements:**

- Be a Bachelor student enrolled at CUEB 2nd year
- Minimum score at TOEIC 750 or TOEFL 550 , IBT 80 or IETLS 6.0 equivalent English test (Application will be examined on a case by case basis if the score is 5.5)
- Students will have to study 60 hours of French (no level required) before going to France (CUEB will organize for you)

Curriculum in Brest Fall & Spring

Bachelor in International Management degree (BIM)

modules semester fall	teaching hours	ECTS	compulsory
financial analysis	36	6	Yes
budget management	36	6	yes
logistics	36	6	Yes
international business	36	6	Yes
management	36	6	Yes
english	36		option
second foreign lg (French)	36		core for DD
skills project	36		option
business (job) approach			option
	need to reach	30	
modules semester spring	teaching hours	ECTS	compulsory
business start up	36	6	yes
elective 1&2	18+18	6	yes
elective 3 & 4	18+18	6	yes
elective 5 & 6	18+18	6	yes
business game	36	6	yes
english	36		option
second foreign lg (French)	36		core for DD
skills project	36		option
internship 3 months	can be done in china		
	need to reach	30	

- List of electives will be given later

Process Details

- **Details of fees:**
- NO tuition fees
- 210 euros health insurance in France for students per year
- living expenses: we estimate 650 euros is enough in Brest and Clermont

- **Application form documents needed:**
 - English test report
 - Certificate of registration at CUEB
 - Certificate from CUEB with the list of courses attended and grades in the 1st and 2nd year
 - Motivation letter
 - Resume
 - Copy of passport/ID card

 - Only 4 students admitted for each program

 - Fill Application form for BBS

Schedule

- Deadline to send application form: march 15
- Interview online: Around March 28
- Admission Results: Around April 10
- Need to start application to *Campus France* before May 1
- Training for visa interview – date to be cfm (May/June)
- Deadline to get all documents before June 1st
- Arrival date to France: End of August