

# **Master Double Degree Program**

**MIM**

**Master in Management**

**at ESC Clermont**

**January 3rd 2018 to end of December 2018**

**Eligible students: Master Students of  
CUEB in Year 1 OR year 2**

# About the program and B.School

- **CUEB students will receive 2 master degrees (China CUEB and France Clermont)**
- **Students Need to have studied at least 3 modules about a management, preferably at master level!!!!**
- Clermont B.school is Member of French Ivy league
- Ranking: Clermont degree ranked in top 50 pre-professional Masters worldwide Financial Times 2008, 2009, 2010, 2011, 2012
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916).
- <http://www.aacsb.edu>
  
- The Clermont Graduate school of Management
  - Founded in 1919
  - 42 Strategic Partner Universities, Over 75 Study Abroad Agreements
  - 250 International Students welcomed every year, 36 nationalities in 2010/11
  - International Faculty - 34 nationalities
  - Programs taught in English (opportunity to learn French as a foreign language)
  - attached to the Chamber of Commerce, it means many contacts with companies and professional lecturers

# Structure of the program

- In China:
  - two (2) academic semesters to meet the degree requirements of MIB program at CUEB including a master's thesis.
  - six (6) months professional experience (internship) **in China or abroad**, acknowledged as an equivalence from CUEB (need the school to approve the topic/project)
- In France :
  - two (2) academic semesters from January to December with 60 ECTS including a master's thesis.
  - six (6) months professional experience (internship) **in France or abroad**, acknowledged as an equivalence from ESC Clermont (need the school to approve the topic/project)

# Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**
  - Programs are designed to provide value for future company managers, very practical and based on projects
  - Long experience welcoming international students
  - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
  - Safest city in France with reasonably priced housing
- **Requirements:**
  - be a Master student enrolled at CUEB 1<sup>st</sup> or 2<sup>nd</sup> year,
  - strong Management background (3 management modules taken at CUEB)
  - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
  - Need to take 36 hrs of French language training in China before departure – no requirement as to the level to achieve

		YEAR 2 SPRING SEMESTER : Core Classes		
M I MAY	<b>CORE CLASSES</b>		<b>ECTS</b>	
	Company strategy of international development		3	
	International financial tools		3	
	Intercultural Management		3	
	International Marketing		3	
	Entrepreneurship Project		4	
	Internationale Economy		2	
	Geopolitics and French civilization		4	
	Research methodology		1	
	Languages and cultures		2	
	Objective : first job		2	
Internship or Professional report on Entrepreneurship Project		3		
	<b>TOTAL</b>		<b>30</b>	
<b>YEAR 3 FALL SEMESTER : Seminars and Electives</b>				
M II DEC + Internship	<b>SEMINARS *</b>		<b>ECTS</b>	
	Seminar 1		2	
	Seminar 2		2	
	Seminar 3		2	
	Seminar 4		2	
	<b>ELECTIVES *</b>		<b>ECTS</b>	
	Supply Chain management		18	
	Finance et Management control		18	
	Management and Human resources		18	
	Creative manager		18	
	Marketing, communication et digital advertising		18	
	Entrepreneurship		18	
	Business creation		18	
	Business intelligence		18	
	<b>OTHER MODULES</b>		<b>ECTS</b>	
	Business game		2	
	Career advising		2	
	<b>YEAR 3 SPRING SEMESTER : Professional experience</b>			
	Internship		15	
Thesis		10		
Thesis defense		5		
	<b>TOTAL</b>		<b>60</b>	
	<b>TOTAL DIPLOMA</b>		<b>90</b>	

To finish the construction of the students' specialization, in coherence with their professional project, the students can choose 4 seminars about 4 different topics and integrate up to 6 electives of specialization in the fields mentioned above. If not yet available, students will have to make their choice online at the beginning of the semester.

# Process details

- **Details of fees:**
- no tuition fees ONLY 2 seats available (if more applicant, then you have to pay tuition fees in France, CUEB students can 25% scholarship)
- fees for administrative help at arrival 380 euros, students will receive the following services: accommodation, resident card procedure, airport welcome, bank procedure, application to Social welfare and apply for accommodation subsidies from the French government
- 210 euros health insurance in France for students
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
  
- **Application form documents needed:**
  - fill application form
  - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2**
  - bachelor degree copy
  - bachelor grades
  - master, certificate from CUEB with the list of courses attended in the 1<sup>st</sup> semester
  - motivation letter
  - resume
  - recommendation letter from English language teacher
  - Copy of passport/ID card

# Schedule

- Schedule:
- Information meeting: September 12, 12:30 739, Boxue Building
- Deadline to send Application form: September 18
- Interview in Beijing: September 21 or 22 lunch-time
- Admission Results: 1st week of October
- Training for visa interview October 17
- Need to start application to Campus-France October 18
- Deadline to get all documents before November 15
- Arrival date Clermont around January 1
- Class starts January 3rd