

Bachelor DD Clermont

Jan 18 to december 2021

About the program and B.School

- **CUEB students will receive 2 bachelor degrees (China CUEB and France Clermont)**
- Clermont B.school is Member of French Ivy league
- Ranking: Clermont degree ranked in top 50 pre-professional Masters worldwide Financial Times 2008, 2009, 2010 , 2011, 2012
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916). <http://www.aacsb.edu>
- The Clermont Graduate school of Management
 - Founded in 1919
 - 42 Strategic Partner Universities, Over 75 Study Abroad Agreements
 - 250 International Students welcomed every year, 36 nationalities in 2010/11
 - International Faculty - 34 nationalities
 - Programs taught in English (opportunity to learn French as a foreign language)
 - attached to the Chamber of Commerce, it means many contacts with companies and professional lecturers

Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Safest city in France with reasonably priced housing

- **Requirements:**
 - be a bachelor student enrolled at CUEB 2nd or 3rd year,
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - Need to take 60 hrs of French language training in China before departure
 - no requirement as to the level to achieve

Spring semester (January to may)

Module	Block * NB Important : Please check notes below ↓	Language	Term	Credits EC
Introduction Seminar : Multicultural Teambuilding (compulsory)	Core courses	English	Spring (Jan - May)	1
International Economy and Finance	Core courses	English	Spring (Jan - May)	6
Cross Cultural Management	Core courses	English	Spring (Jan - May)	6
Export and Import trading	Core courses	English	Spring (Jan - May)	6
Sales Organization	Core courses	English	Spring (Jan - May)	6
Personal Branding	Core courses	English	Spring (Jan - May)	1
FRENCH - Foreign Language and Cultural Development	Cultural development and foreign language	English	Spring (Jan - May)	2
Digital Marketing	Optional Courses - Choose up to 1 per semester	English	Spring (Jan - May)	4
Business intelligence	Optional Courses - Choose up to 1 per semester	English	Spring (Jan - May)	4
Business Negotiation 2	Optional Courses - Choose up to 1 per semester	English	Spring (Jan - May)	4

Fall semester(september to december)

Module	Block * NB Important : Please check notes below	Language	Term	Credits EC
Business Ethics	Core courses	English	Fall (Sept-Dec)	6
Strategy and International Development	Core courses	English	Fall (Sept-Dec)	6
Business Negotiation 1	Core courses	English	Fall (Sept-Dec)	6
Web site development & Marketing	Core courses	English	Fall (Sept-Dec)	6
FRENCH - Foreign Language and Cultural Development	Cultural development and foreign language	English	Fall (Sept-Dec)	2
E-Business Strategies	Optional Courses - Choose up to 1 per semester	English	Fall (Sept-Dec)	4
Economics globalization - trends and risks	Optional Courses - Choose up to 1 per semester	English	Fall (Sept-Dec)	4
Entrepreneurial Export Import Project	Optional Courses - Choose up to 1 per semester	English	Fall (Sept-Dec)	4

Process details

- **Details of fees:**
 - no tuition fees to pay in France
 - ONLY 2 seats available for DD program
 - living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.

- **Students can apply for scholarships in china**

- **Application form documents needed:**
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2
 - bachelor grades
 - motivation letter
 - resume
 - recommendation letter from English language teacher
 - Copy of passport/ID card