

Kaiserslautern University
(Germany)
master exchange

Lecture Starting date April 19, 2021

Lecture Ending date July 24, 2021

Exams will be organized in August 2021

About the Kaiserslautern University

- In October 2009 the University of Kaiserslautern was presented the award in the "Excellence in Teaching" competition, proof of the high standard of teaching (only 6 universities in Germany got this award)
- As a campus university (providing all needed facilities) with around 14,000 students, it offers over 100 future-oriented, practice-based courses of study in twelve departments.
- Its easily manageable size also guarantees students close contact to professors and outstanding student support.

About schedule

- The program/semester starts in April 2021
- All exams will be organized in August 2021
- Students can come back to Beijing for September intake 2021

Modules available in English

master students are free to chose any module

Code	Lecture (Link to description)	Lecturer	Bachelor / Master	ECTS	Semester
Macroeconomics					
WIW-FE-DFM-K-7	Dynamics of Financial Markets	Prof. Wenzelburger	Master	4,5	Summer
WIW-FE-INS-K-7	Insurance Economics	Prof. Wenzelburger	Master	4,5	Summer
WIW-FE-WME-K-6	Quantitative Methods in Economics	Prof. Wenzelburger	Master	3	Summer
WIW-MAK-ECB-K-7	Economics of Banking	Prof. Wenzelburger	Master	4,5	Summer
Marketing					
WIW-BWL-LMT-K-7	Leadership and Management Topics	Prof. Roth	Master	3	Summer
WIW-MKT-TCCI-K-7	Case Challenge I	Prof. Roth	Master	6	Summer
Microeconomics					
WIW-IOE-VT-K-7	Contract Theory	Prof. Weinschenk	Master	4,5	Summer
Strategy, Management and Cooperation					
WIW-MGS-ORG-M	Organisation	3 out of 4 options required	Master	9	Summer
WIW-SIC-HDC-K-7	Managing in highly dynamic contexts	Jun. Prof. Danner Schröder	Master	3	Summer
WIW-SIC-OTH-K-7	Organization Theory	Jun. Prof. Danner Schröder	Master	3	Summer
WIW-SIC-QRM-K-7	Qualitative methods in organization research	Jun. Prof. Danner Schröder	Master	3	Summer
WIW-SIC-MEA-K-7	Management in Far-East Asia	Prof. Müller-Seitz	Master	3	Summer
WIW-SIC-INN-M	Innovation	3 out of 4 options required	Master	9	Summer
WIW-SIC-IVM-K-7	Innovation Management	Prof. Müller-Seitz	Master	3	Summer
WIW-SIC-MIR-K-7	Managing Interorganizational Relations	Prof. Müller-Seitz	Master	3	Summer
WIW-SIC-MUI-K-7	Qualitative methods in innovation research	Prof. Müller-Seitz	Master	3	Summer
WIW-SIC-MEA-K-7	Management in Far-East Asia	Prof. Müller-Seitz	Master	3	Summer
Sustainability Management					
WIW-SMG-CSM-K-7	Case Studies in Sustainability Management	Prof. Spraul	Master	3	Summer
WIW-SMG-GHRM-K-	Sustainability Management in Different Contexts	Prof. Spraul	Master	3	Summer
WIW-SMG-SRM-K-7	Sustainability Research Methods	Prof. Spraul	Master	3	Summer
Business Information Systems & Operations Research					
WIW-BWL-OPR1-K-1	Operations Research I	Prof. Wendt	Bachelor	3	Summer
WIW-BWL-OPR2-K-2	Operations Research II	Prof. Wendt	Bachelor	3	Summer
WIW-WIN-CIN-K-7	Introduction to Computational Intelligence	Prof. Wendt	Master	3	Summer
WIW-WIN-MAS-K-7	Introduction to Multiagent Systems	Prof. Wendt	Master	3	Summer
WIW-WIN-MAS-1-K-	Exercises to Multiagent Systems	Prof. Wendt	Master	3	Summer
WIW-WIN-OLS-K-7	Optimization of Logistics Systems	Prof. Wendt	Master	3	Summer
Link to online module handbook: https://modhb.wiwi.uni-kl.de/mhb/FB-WIW/courses/					

Process details

- **Details of fees:**
 - no tuition fees to pay in Germany
 - ONLY 2 seats available for each program
 - living expenses: we estimate 650 euros per month is enough to cover accommodation and daily expenses.

- **Students can apply for scholarships in china**

- **Application form documents needed:**
 - fill CUEB application form
 - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2**
 - bachelor degree copy
 - bachelor grades
 - master, certificate from CUEB with the list of courses attended in the 1st semester
 - motivation letter
 - resume
 - recommendation letter from English language teacher
 - Copy of passport/ID card