

University Clermont Ferrand

1 semester exchange

Bachelor in Business Administration

January 11 to July 6

About the program and university

- The campus is located in Clermont Ferrand,
 - Accommodation organized by the university
 - **Requirements:**
 - be a bachelor student enrolled at CUEB,
 - English level for exchange: IELTS 5.5
 - Need to take 36 hrs of French language training in China before departure – no requirement as to the level to achieve
- 2 seats available

Bachelor Business Administration

start on 13 jan 2020 / finish 16 may 2020

SEMESTER 6 spring		
Bloc A Skills in Accounting, Finance, Management		
UE 6 A M 1 b Customer Relationship Management	18	4
UE 6 A 2 b Doing business in different cultures	10	2
UE 6 A CF 3 b Financial Accounting	20	4
UE 6 A CF 4 b Financial mathematics	20	4
UE 6 A M 5 b Tools of international trade and logistics	18	4
UE 6 B Skills in relationship and linguistics		
UE 6 B CF 1 b Computing and Digital Uses		2
UE 6 B 2 b Professional personal project		1
UE 6 B 3 a French language	10	3
Business English	20	2
Bloc C CF M Complementary skills in Accounting, Finance, Management (option - should select 2 or none)		
UE 5 C M 1 b International marketing	20	3
UE 5 C CF 2 b Microfinance and social performance	20	3
TOTAL		32

All modules are compulsory, but the Bloc C (optional)