

Bachelor DD (Bach3 S1+S2)5 Students

	Module code	Courses	ECTS Credits
S1 Septembre - Décembre	BS05BH1-00	Multicultural Teambuilding I	2
	BS05BC1-00	Business Ethics	6
	BS05BS2-00	Strategy & International Development	6
	BS05BM1-00	Business Negotiation 1	6
	BS05BE1-00	Business Intelligence 1	3
	BA05BL2-60	Foreign Language and Cultural Development - French	3
		Compulsory Optional courses* : Choose up to 2 courses from the following list	8
	BS05BM2-00	E-Business Strategies	4
	BS05BM3-00	Web Site Development	4
	BS05BE2-00	Economics, Globalization - Trends and Risks	4
	BS05BE3-00	Entrepreneurial Export Import Project Asia (Full-year students only)	4
S2 Janvier - Mai	BS06BH2-00	Multicultural Teambuilding II	--
	BS06BF8-00	International Economics and Finance	6
	BS06BH3-00	Cross Cultural Management	6
	BS06BE4-00	Export & Import Trading	4
	BS06BM3-00	Sales Organization	6
	BS06BL2-60	Foreign Language and Cultural Development - French	3
	BS06BP1-00	Personal Branding	2
		Compulsory Optional courses : Choose up to 2 courses from the following list	8
	BS06BE5-00	Entrepreneurial Export Import Project Asia	4
	BS06BM4-00	Digital Marketing	4
	BS06BE6-00	Business Intelligence 2	4
	BS06BM5-00	Business Negotiation 2	4
		TOTAL CREDITS	64

Exchange 1 semester (Bach 3 S1)

3 students

	Module code	Courses	ECTS Credits
S1 Septembre - Décembre	BS05BH1-00	Multicultural Teambuilding I	2
	BS05BC1-00	Business Ethics	6
	BS05BS2-00	Strategy & International Development	6
	BS05BM1-00	Business Negotiation 1	6
	BS05BE1-00	Business Intelligence 1	3
	BA05BL2-60	Foreign Language and Cultural Development - French	3
		Compulsory Optional courses* : Choose up to 2 courses from the following list	8
	BS05BM2-00	E-Business Strategies	4
	BS05BM3-00	Web Site Development	4
	BS05BE2-00	Economics, Globalization - Trends and Risks	4
	BS05BE3-00	Entrepreneurial Export Import Project Asia (Full-year students only)	4
	TOTAL CREDITS		34

About the program and B.School

- Member French Ivy league
- Accreditations: fully accredited by the French Ministry of Education, Novancia , Clermont and Brest are AACSB
- Programs taught in English (will learn French as a foreign language)
- Part of Chamber of commerce (highly professional).
- Structure of DD the Program: 2Y China + 1Y France + 1Y China = 2 bachelor degrees
- In France, contact hours are “limited”. Personal work is more important , should 2 or 3 time more

- **Requirements:**

- Be a Bachelor student enrolled at CUEB 2nd year
- Minimum score at TOEIC 750 or TOEFL 550 , IBT 80 or IETLS 6.0 equivalent English test.
- Students will have to study 60 hours of French (no level required) before going to France (CUEB will organize for you)
- Need to attend 1 module in Beijing about “Europe and European Economy”