

Bachelor 1 semester program

at Novancia (Paris)

January 30 to June 29

Eligible students: 3rd Year Students CUEB

About the program and B.School

- Member French Ivy league
- Accreditations: fully accredited by the French Ministry of Education
- Programs taught in English (opportunity to learn French as a foreign language)
- Part of Paris Chamber of commerce (highly professional).
- Expertise in Trade & sales, business negotiation and entrepreneurship
- Structure of the Program in France : one (1) academic semester from January to May with 24 ECTS
- In France, contact hours are “limited”. Personal work is more important

Advantages & requirements

- **Advantages of French Business schools for Foreign (Chinese) students:**
- Programs are designed to provide value for future company managers, very practical and based on projects
- Long experience welcoming international students
- Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
- **Requirements:**
 - be a bachelor student enrolled at CUEB 3rd year
 - Minimum score at TOEIC 750 or TOEFL 550 or equivalent English test.
 - Students will have to study 36 hours of French (no level required) before going to France.

Curriculum of B2

Spring semester 2018 N.B: All courses can have an additional project for 2 ECTS Credits equivalent to 15 hours	contact hours	ECTS credits
Macro-economics without project	27	4
Contract law without project	27	4
Sales and Negotiation without project	27	4
Intercultural Workshop	15	2
Multi-channel Strategy without project	15	2
Brand Management without project	15	2
French As a Foreign Language	30	3

Process details

- **Details of fees:**
 - no tuition fees – ONLY 2 seats open
 - 210 euros health insurance in France for students
 - living expenses: we estimate 750 euros per month is enough to cover accommodation and daily expenses.

- **Application form documents needed:**
 - **Minimum score at TOEIC 750 or TOEFL 550 or equivalent English test.**
 - bachelor grades
 - certificate from CUEB with the list of courses attended in the 1st semester
 - motivation letter
 - Resume
 - Copy of passport/ID card

Schedule

- Schedule:
- Information meeting September 12, 12:30 739 Boxue Building
- Deadline to send Application form: September 18
- Interview in Beijing September 21 or 22 lunch-time
- Admission Results: 1st week of October
- Training for visa interview October 17
- Need to start application to Campus-France October 18
- Deadline to get all documents before November 15
- Arrival date Paris around January 26
- Class starts January 30