

Bachelor 1 semester exchange program

at Brest Business School

from january 4 , 2021 to April 16 , 2021

Eligible students: 3rd year students CUEB

Advantages & requirements

- **Brest B.school is Member of French Ivy league (Grande ecole)**
- **Advantages of French Business schools for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Brest is among the Safest city in France with reasonably priced housing
- **Requirements:**
 - be a Bachelor student enrolled at CUEB 3rd or 4th year
 - Minimum score IETLS 5.5 or equivalent English test.
 - Students will have to study 60 hours of French (no level required) before going to France

Curriculum in Brest Spring

Bachelor in International Management degree (BIM 3)

module	ECTS	teaching hours
BUSINESS START-UP	6	36
ELECTIVE 1 & 2	6	36
ELECTIVE 3 & 4	6	36
ELECTIVE 5 & 6	6	36
BUSINESS GAME	6	36
FOREIGN LANGUAGE	0	36
	30	

ELECTIVES MODULES TO BE CHOSEN UPON ARRIVAL

ELECTIVES MODULES BIM3 S2

ACCOUNTING AND FINANCIAL PRACTICES	INNOVATION
INTERNATIONAL BUSINESS NEGOTIATION	INTERNATIONAL TRANSPORT
EMERGING MARKETS	WEBWORKSHOP
MARKETING SERVICES	TAX OPTIMIZATION AND GLOBALIZATION
SECTOR MARKETING	

No internship required

Process details

- **Details of fees:**
- NO tuition fees to pay in France
- living expenses: we estimate 650 euros is enough in Brest

- **Application form documents needed:**
 - English test result
 - Certificate of registration at CUEB
 - certificate from CUEB with the list of courses attended and grades in the 1st and 2nd year
 - motivation letter
 - Resume
 - Copy of passport/ID card
 - Only 3 students admitted
 - Fill Application form for BBS