

Master 1 Exchange
1 semester Program

Brest Business School

March 1, 2021 to July, 1 2021

Eligible students: 1st & 2nd year Master Students of CUEB

Advantages & requirements

- Brest B.school is Member of French Ivy league (Grande ecole)
- Advantages of french business schools for Foreign (Chinese) students:
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Brest is among the Safest city in France with reasonably priced housing
- Requirements:
 - be a Master student enrolled at CUEB 1st or 2nd year,
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve

Master 1 exchange 1 semester

M1 SEMESTER 2	
Modules	ECTS CREDITS
Intrapreneurial Project	6
Strategic Marketing	4
Financial Policy	4
Human Ressources Management	4
Strategic management : the process	4
Logistics management	4
Management Control	4
Total modules de gestion	30

Process details

- **Details of fees:**
- no tuition fees to pay in France
- ONLY 2 seats available for each program
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.

- **Students can apply for scholarships in china**

- **Application form documents needed:**
 - fill CUEB and BBS application form
 - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2**
 - bachelor degree copy
 - bachelor grades
 - master, certificate from CUEB with the list of courses attended in the 1st semester
 - motivation letter
 - resume
 - recommendation letter from English language teacher
 - Copy of passport/ID card