

Master Double Degree Program PGE

Brest Business School

Sept 10 2018 to April/May 2019

Eligible students: 1st & 2nd year Master Students of CUEB

Advantages & Requirements

- **Advantages of french business schools for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Safest city in France with reasonably priced housing

Requirements:

- be a Master student enrolled at CUEB 1st or 2nd year,
- strong Management background (3 management modules taken at CUEB)
- English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
- Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve.

Structure of the program (for DD)

- In China:
 - two (2) academic semesters to meet the degree requirements of MIB program at CUEB including a master's thesis.
 - six (6) months professional experience (internship) in China or abroad, topic should be agreed by both schools
- In France :
 - two (2) academic semesters from September to April/may with 60 ECTS including a master's thesis.
 - three (3) months professional experience (internship) in France or abroad, , topic should be agreed by both schools

Master DD Brest – PGE – Only DD
major Export
minor IBE (international business environment)
Starts Sept 10

Fall & spring semester	
Modules	crédits
Strategy	3
Information systems Strategie	2
Intercultural Management	3
Leadership and management of change	3
METHODOLOGY AND MASTER THESIS	14
Business game	3
Minor courses – see list below	32
Total modules de gestion	60

Minor courses	Crédits ECTS
International development : environmental analysis	32
Intercultural management	4
Emerging markets in International business	4
Leading markets in International business	4
International operations management	4
International business negotiation	4
Strategy and company export development	4
Approach to foreign markets	4
International economic environment	4

Internship

- For French internship
 - Compulsory in Brest: 3 months – 14ECTS
 - Can be done in France, in China or any other country
 - Defence can be done in France or in China
 - If not done in France, then need to write a summary in english with enough details and informations
- For CUEB – China internship
 - Need to be 6 (six) months
 - Need to prepare a specific document in Chinese – check requirements with CUEB

Process details

- **Details of fees:**
- no tuition fees ONLY 2 seats available for each program (if more applicant, then tuition fees to pay in France 25% discount)
- 210 euros health insurance in France for students
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- Students can apply for scholarships in china

- **Application form documents needed:**
 - fill CUEB and BBS application form
 - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2**
 - bachelor degree copy
 - bachelor grades
 - master, certificate from CUEB with the list of courses attended in the 1st semester
 - motivation letter
 - resume
 - recommendation letter from English language teacher
 - Copy of passport/ID card

- 4 seats available for BBS