

Master Exchange & DD Clermont

About the program and B.School

- CUEB students will receive 2 master degrees (China CUEB and France Clermont or Brest)
- Students Need to have passed at least 3 modules (credit) for a management module at CUEB
- Clermont B.school is Member of French Ivy league
- Ranking: Clermont degree ranked in top 50 pre-professional Masters worldwide Financial Times 2008, 2009, 2010, 2011, 2012
- Accreditations: fully accredited by the French Ministry of Education and accredited by AACSB International – the leading global business school certification established in the USA in 1916). <http://www.aacsb.edu>
- The Clermont Graduate school of Management
 - Founded in 1919
 - 42 Strategic Partner Universities, Over 75 Study Abroad Agreements
 - 250 International Students welcomed every year, 36 nationalities in 2010/11
 - International Faculty - 34 nationalities
 - Programs taught in English (opportunity to learn French as a foreign language)
 - attached to the Chamber of Commerce, it means many contacts with companies and professional lecturers
- Brest has a similar background

Advantages & requirements

- **Advantages of Clermont for Foreign (Chinese) students:**
 - Programs are designed to provide value for future company managers, very practical and based on projects
 - Long experience welcoming international students
 - Medium sized school, with small sized class (each student is followed individually), individual support for all administrative issues
 - Safest city in France with reasonably priced housing
- **Requirements:**
 - be a Master student enrolled at CUEB 1st or 2nd year,
 - strong Management background (3 management modules taken at CUEB)
 - English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test) , TOEIC 740
 - Need to take 60 hrs of French language training in China before departure – no requirement as to the level to achieve

Structure of the program (for DD)

- In China:
 - two (2) academic semesters to meet the degree requirements of MIB program at CUEB including a master's thesis.
 - six (6) months professional experience (internship) **in China or abroad**, acknowledged as an equivalence from CUEB
- In France :
 - two (2) academic semesters from September to April/mau with 60 ECTS including a master's thesis.
 - three (3) months professional experience (internship) **in France or abroad**, acknowledged as an equivalence from ESC Clermont or Brest

Master 1 semester exchange

(MGE2 S1)

2 students

	Module code	Courses	ECTS Credits
S1 Septembre - Décembre	GE07BF1-00	Finance	3
	GE07BF2-00	Management Control	3
	GE07BS1-00	Strategy	3
	GE07BI1-00	Information Systems	2
	GE07BI2-00	Supply Chain Management	1
	GE07BH1-00	Organizational Behaviour	2
	GE07BM1-00	Creating Added Value for Customers	2
	GE08BJ1-00	Start-Up Project	4
	GE07BE1-00	Mapping Controversies	3
	GE07BO1-00	Research Methodology (1)	1
	GE07BL1-00	Anglo-Saxon Language & Culture	2
	GE07BL2-60	French Language & Culture (French language & Culture is compulsory for non-French speakers)	2
	GE07BP-00	Professional Coaching	2
	TOTAL CREDITS		30

Master 1 semester exchange

(MGE3 S1)

2 students

	Module code	Courses	ECTS Credits
S1 Septembre – Décembre (students must choose either Track 1 either Track 2)	GE09B-SEMI	Interdisciplinary Seminar	8
	GE09BJ1-00	Business Game	2
	GE09BL2-60	French Language & Culture (French language & Culture is compulsory for non-French speakers)	2
		Specialization Track 1	
	GE09SPE-01	Supply Chain Management	18
		Specialization Track 2	
	GE09SPE-09	Business Intelligence Management Business Analysis - Data Management - Information Management	18
	TOTAL CREDITS		30

master DD MGE (1st page)
(MGE3 S1 + MSc S2 + intern & report)
3 options - 2 students

Specialization in INTERNATIONAL COMMERCE AND DIGITAL MARKETING		
MF10NS-00	Negotiation Skills	2
IC10IB2-00	International Business and Geopolitics	3
IC10CC2-00	Cross-Cultural Marketing	2
IC10DA2-00	Data Analysis	2
IC10IC2-00	International Commerce	3
MF10CL2-00	Contract Law	1
IC10AD2-00	Advanced Digital Marketing	2
IC10SM2-00	Social media & Community management	2
IC10WA2-00	Web Analytics	2
MF10BL3-00	French FLE	2
MF10SM2-00	Strategic Management	2
MF10IS2-00	Information Sysytems for Managers	2
MF10BM2-00	Job Marketing	1
Specialization in CONTROL, AUDIT AND CORPORATE FINANCE		
FA10BI1-00	Modeling for Finance and Market Analysis	3
FA10BF3-00	Principles of Management Accounting and Control	4
FA10BF5-00	International Financial Auditing	4
FA10BF6-00	Internal Control, Internal Audit and Risk management	4
FA10BF7-00	Fraud investigation	3
FA10BF9-00	International Accounting	3
FA10BP1-00	Applied Audit and Consultancy Project - Report (Optionnel)	4
FA10BP2-00	Applied Audit and Consultancy Project - Defense (Optionnel)	2
MF10BI1-00	Information systems for managers	2
MF09BS1-00	Strategic Management (*)	2
MF10BL3-00	Français FLE	2

master DD MGE (2nd page)

Specialization in BUSINESS INTELLIGENCE AND ANALYTICS		
	Knowledge Management	1
BI10ADM-00	Advanced Data Modeling	2
BI10ADD-00	Advanced Data Discovery	2
BI10ADV-00	Advanced Data Visualization	2
BI10AQD-00	Advanced Analytics / Qualitative Data	2
BI10AQD-01	Advanced Analytics / Quantitative Data	2
BI10AAA-00	Advanced Analytics Applied (Group Project)	10
MF10BL3-00	Français FLE	2
	Thesis Methodology	1
	Information Systems for Managers	2
	Strategic Management	2
	Marketing Fundamentals	2
TOTAL CREDITS		60

Internship

- For French internship
 - Compulsory in Clermont and Brest: 3 months
 - Can be done in France, in China or any other country
 - Defence can be done in France or in China
 - If not done in France, then need to write a summary in english with enough details and informations
- For CUEB – China internship
 - Need to be 6 (six) months
 - Need to prepare a specific document in Chinese – check requirements with CUEB

Process details

- **Details of fees:**
- no tuition fees ONLY 2 seats available for each program (if more applicant, then tuition fees to pay in France 25% discount)
- 210 euros health insurance in France for students
- living expenses: we estimate 600 euros per month is enough to cover accommodation and daily expenses.
- Students can apply for scholarships

- **Application form documents needed:**
 - fill application form
 - **English level: IELTS 6.0 or TOEFL 80 iBT (= 550 paper based test), BEC B2**
 - bachelor degree copy
 - bachelor grades
 - master, certificate from CUEB with the list of courses attended in the 1st semester
 - motivation letter
 - resume
 - recommendation letter from English language teacher
 - Copy of passport/ID card